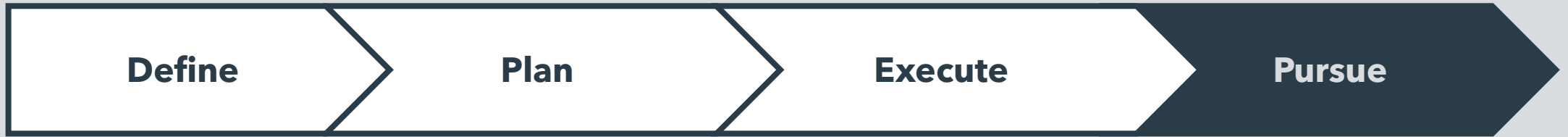


coaching overview



*Begin with the end in mind.
-Stephen Covey*

Your level of success will seldom exceed your level of personal development, because success is something you attract by the person you become. -Jim Rome

Introduction/ discovery

*What's
your
situation?*

Market mapping

*What's your
A, B, and C list of
potential
employers?*

Passive positioning

*What "rooms where
it happens" do you
need to be in? How
do you get there?*

Interview coaching

Opportunity visualization

*What work
do you want
to be
doing?*

Personal branding

*What's your expert
voice, and how are
you building your
credibility (resume,
LinkedIn and more)?*

Active networking

*Whom do you
need to be
top of mind
with?*

Offer negotiation coaching