



**StartingBlock
Madison**

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StartingBlock Madison Announces Executive Director Search

Driving the Next Stage of Growth for the Madison Entrepreneurial Community

Madison, Wisconsin: StartingBlock Madison today announced the launch of its search for a new Executive Director. StartingBlock remains focused on supporting the growth of Madison’s entrepreneurial community to advance its core vision of Madison as a nationally-recognized startup city. The search will be run by Peter Gray Executive Search and will be supported by a Search Committee that includes StartingBlock board members.

“Like the community we serve, StartingBlock is an entrepreneurial organization, and we’re excited for a new leader to drive the next wave of growth for us and our entrepreneurs,” says Laura Strong, co-chair of the Board of Directors at StartingBlock. “We want to thank our outgoing Executive Director Nora Roughen-Schmidt for leading the organization through our last stage of growth.”

The search comes as recognition of Madison’s startup environment and activity has increased, including being named the [#1 untapped city for startups](#) and the [#7 startup city in the Midwest](#). StartingBlock provides a solid foundation with the opportunity to develop a strategy that incorporates the way working in physical spaces has changed into the future of entrepreneurship.

“This is an exciting opportunity for someone who’s ready to lead one of the strongest, most founder-friendly, most impactful startup communities in the nation,” says Peter Gray, CEO of Peter Gray Executive Search. “We’re looking for a consummate relationship-builder and connector who’ll be an ‘ambassador in chief’ for StartingBlock and the entire Madison startup ecosystem on the local, regional, and national levels.”

To learn more about the search, click here: bit.ly/SBM-apply

About StartingBlock Madison: [StartingBlock Madison](#) is Wisconsin’s largest community of entrepreneurs, startups, investors, accelerators, and entrepreneur support organizations.

Our mission is to create the meaningful intersections that cultivate entrepreneurs, accelerate startup growth, drive innovation and build a startup community that gives back. Our vision is to galvanize Madison into a nationally recognized leader in entrepreneurship.

About Peter Gray Executive Search: [Peter Gray Executive Search](#) is a social impact executive search firm, and StartingBlock Madison member, in Madison, Wisconsin. Its founder and CEO, Peter Gray, is a recovering Wall Street recruiter who now recruits social impact leaders and fights bias in hiring.

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